

UNIVERSITY OF FLORIDA

IFAS EXTENSION



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LANDSCAPE NEWS

BY LINDA B. LANDRUM

SEPTEMBER-OCTOBER 2004



DESIGNING YOUR LANDSCAPE SEMINAR

Tuesday, September 21, 2004

8:30 A.M. – 12:30 P.M.

Agricultural Center - Auditorium

(Intersection of I-4 & SR 44)

DeLand

Topics to be discussed are the principles of landscape design, how to develop a plot plan, plant selection and solutions to landscape dilemmas.

Pre-registration is required by Sept. 17th.
 \$20./person, which covers class supplies.

BEST MANAGEMENT PRACTICES FOR CENTRAL FLORIDA LANDSCAPES

Tuesday, Sept. 30, 2004

8:30 A.M. – 3:30 P.M.

Agricultural Center- Auditorium

DeLand

Cost is \$10.00 which includes lunch, breaks and handouts.

Call to reserve your spot today, but no later than
 Sept. 27, 2004.

CEUs Available

Programs are open to all regardless of race, color, sex, handicap, religion or national origin. Persons in need of special accommodations should call a week in advance of the program.

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BEING No. 1 IN THE No. 1 BUSINESS

Thanks to Green Profit Magazine

Before visiting other areas of the store, a number of customers visit the restroom, thereby forming that ever-consequential first impression. That's right, the loo could make or break you. Given that, a few updates can better your chances among consumers, according to *Chain Store Age*.

First, keep in mind that the number of users, restroom locations and traffic volume should factor into restroom planning. In addition, cleanliness is crucial.

No. 1 cont. on page 2

The emerging trend: unisex bathroom, which basically entail larger rooms with additional space for those in wheelchairs. Baby changing areas are popular, as are lounge areas with enough space to handle strollers and shopping bags.

In addition, consider products designed to simplify ADA requirements, such as multi-height, solid-surface lavatory systems, as well as higher sinks, allowing wheelchair access. And hands-free technology is important, as well, as people don't want to touch flush handles, faucets, soap dispensers and paper-towel handles.

Differentiate yourself with private nursing rooms for new moms, updated fixtures and warm colors.

SUDDEN OAK DEATH DISEASE

Thanks to Celeste White
Orange County Extension Service

Most of you are aware that the Florida Department of Agriculture and Consumer Services has closed Florida's borders for incoming plant shipments from California based upon the finding of Sudden Oak Death (SOD) (*Phytophthora ramorum*) in California.

A fact sheet has been developed by Phil Harmon and Carrie Harmon and is available at <http://edis.ifas.ufl.edu/PP118>. This fact sheet will be updated as more information becomes available.

Information also is posted at the Southern Plant Diagnostic Network:

http://spdn.ifas.ufl.edu/PEST_ALERT.html
<http://www.APHIS.usda.gov/ppq/ispm/sod>
<http://DOACS.state.fl.us>
<http://www.fnga.org>

The host list for this disease is extensive (oaks, maples, azaleas, camellias, honeysuckle, viburnum, blackberry, blueberry, etc.) and the entire host range is not known. There is no known control. If this were to establish in Florida it would be disastrous. No symptoms of the pathogen have been detected in Florida.

Looking Good From Your Front Windows to the Back!



Designing a customer-friendly store requires special talent and should probably be left to a professional. But being knowledgeable on ways to improve your store layout will help you get the most “bang for your buck” when hiring a professional or doing it yourself.

Steps to make shopping easier and a more pleasant experience:

- ?? Organize your merchandise so that customers can find it quickly. Provide directories throughout the store.
- ?? Always place an interesting product or display upfront and visible from the street to grab customer's attention.
- ?? Place your sale items at the rear of the store so customers can shop along the way.
- ?? Neatness and cleanliness are a must always!
- ?? Easy movement through the store is imperative, exposing customers to key product areas. Provide wide aisles to avoid bumping into counters and products.
- ?? Keep items at least 1 foot off the floor but no higher than a 5 ft. person can reach.
- ?? Good lighting is essential!
- ?? All sales help should be neatly dressed, fairly clean, wear a name-tag and greet customers when they enter.
- ?? Place cash registers with the efficiency of the staff in mind.
- ?? Group products to lead to additional sales.
- ?? Utilize manufacturers' displays whenever possible.

Fifth in a series based on the book “1001 Ideas to Create Retail Excitement” By Edgar A. Falk

FLORIDA FRIENDLY PREDATOR

Thanks to Ray Zerba
Clay County Extension Service

Tiger beetles (*Cicindela spp.*, & *Megacephala spp.*) occur in sandy, open habitats where they flit about quickly hither/thither in search of ground insects to feed upon, and places to hide when that scary “footstep” approaches. If you are lucky enough to spot one, you will be delighted by their bright (often metallic) coloration that has Tom Fasulo (UF Entomology Department) “Featured Creatures” website referring to them as the “butterflies of beetle world.” At the same time, they are one of our more unheralded natural predators “helping us” in our pest control efforts without us even knowing about their kind service.

Tiger beetles are long-legged and run and fly rapidly. They frequently fly low to the ground for varying

distances when disturbed. Their young are a worm-like larvae which lives in a vertical tunnel (in the ground) and is as predacious



as its' parents. It positions itself in tunnels (anchoring to the side by a pair of hooks –located at segment 5 on it's body) so it's head is just breaking the surface to spot passing insects. The hapless dinner guest (meal) is grasped and drug back into the tunnel. They are opportunistic and feed on almost any insect that gets within their grasp – ants, roaches, caterpillars, etc.

These insects, because of their bright coloration, are often sought after by children for an insect collection. One curious specie is even hunted because it gives off the odor of Juicy Fruit Gum ® when disturbed. This is all unfortunate, since tiger beetles really are one of our landscape “friends” that just ought to be left alone – “to do their thing!” Satisfy your Juicy Fruit cravings (if you have them) another way – the real thing is still legal (I think)! For more info – visit

<http://www.ifas.ufl.edu/misc/tiger/beetle3/htm>

PUBLICATIONS

“Rainfastness for Postemergence Herbicides in Horticultural Crops” Vegetarian Newsletter July 2004

“Edible Landscaping for Urban Sustainability” Worden ENH 971 May 2004



“Propagation & Production of False Rosemary” Thetford & Miller ENH 973 March 2004

“Homeowner Best Management Practices for the Home Lawn” Trenholm ENH 979 April 2004

“Many Plants Have Extrafloral Nectaries Helpful to Beneficials” Mizell ENY 709 March 2004



Dates To Remember

Sept. 21 Designing YOUR Landscape
Ag. Center DeLand (See front page)

Sept. 23,29
Oct. 6, 13 Gardening, FL Style Series
Port Orange, for more info call the Ag. Center

Sept. 24-26 International Lawn, Garden & Power Equipment Expo Kentucky
www.expo.mow.org

Sept. 30-
Oct. 2 FL Nursery & Allied Trade Show (FNATS) Orlando www.fnga.org

Sept. 30 BMP's for Central FL Landscapes
Ag. Center DeLand (see front page)

Oct. 18, 25
Nov. 1 & 8 Gardening, FL Style Series Ag. Center DeLand for more info call the Center

If you would like more information on upcoming programs or want to receive publications please call, fax, or e-mail me. All Extension Service programs and information are free and open to the public regardless, of race, color, sex, disability, religion, or national origin.

Sincerely,

Linda B. Landrum – Extension Agent IV- Horticulture



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